
ARTWORK GUIDELINES

- **Supply all artwork in PDF format at FULL SIZE**
- **Supply artwork with details of file name, description and size. As well as any Spot Colour information (see examples supplied)**
- **Where artwork needs to be supplied as an image (bitmap) it must be supplied at 300 dpi at full size in tiff or PSD format with transparencies applied (no white background)**
- **All fonts must be outlined**
- **All strokes must be outlined**
- **All PMS colours (if any) must be applied in the file and specified in the order**
- **All artwork must be supplied with a white base that is one solid piece and lays ABOVE the artwork (see next page)**
- **All artwork must be supplied on THE COLOUR GARMENT / TEXTILE IT IS GOING ON**
- **Transparencies, drop shadows, outer glows or any other complex effects must be flattened where possible**

IF POSSIBLE PLEASE ALSO SUPPLY A PROOF OF THE ARTWORK ON THE ACTUAL GARMENT / TEXTILE

see the following pages and attached files for examples of Supacolour Artwork setups

ARTWORK GUIDELINES

supplied artwork example



GARMENT / TEXTILE COLOUR

artwork at full size and GROUPEd

any white elements in white

artwork information

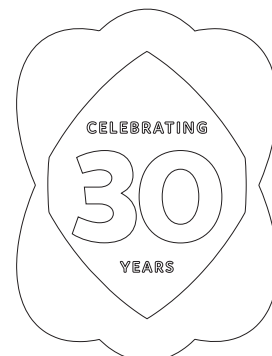
white base



THE WHITE BASE MUST BE ONE PIECE

to the left is the white base that would sit ABOVE the artwork. It is ONE WELDED PIECE set in RGB black

If viewed as a wireframe it would look like the example below and be ONE WHOLE PIECE that can be removed and used as a white base.



ARTWORK EXAMPLES

example A



**complete artwork
note as no spot colours
need to be matched it says
CMYK**



**example of the white base
that sits ABOVE the artwork**

example B



complete artwork



**example of the white base
that sits ABOVE the artwork**

